

CONTRACT



WLWT
 1700 Young Street
 Cincinnati, OH 45202
 (513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns
 1010 Wisconsin Ave, Suite 800
 Washington, DC 20007

Contract / Revision 1499206 /		Alt Order # 08297653
Product HILLARY 30S		
Contract Dates 07/12/16 - 07/18/16		Estimate # 4927
Advertiser Hillary For America		Original Date / Revision 07/13/16 / 07/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washington
Special Handling		
Demographic Households		
IDB# 9912856	Advertiser Code 278	Product Code 295
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLWT	07/12/16	07/15/16	Days of Our Lives	1-2p		:30			NM	3	\$480.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$160.00			
2	WLWT	07/12/16	07/15/16	NBC Today Show III	10-11a		:30			NM	3	\$525.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$175.00			
3	WLWT	07/12/16	07/15/16	NBC Tonight Show	1135-1237a		:30			NM	3	\$975.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$325.00			
4	WLWT	07/12/16	07/15/16	REAL, THE	11A-12P		:30			NM	2	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$100.00			
5	WLWT	07/12/16	07/15/16	1230-1p	1230-1p		:30			NM	2	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$125.00			
6	WLWT	07/12/16	07/15/16	NBC LATE NIGHT	1237-136a		:30			NM	2	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$100.00			
D 7	WLWT	07/18/16	07/18/16	11-1135p M-Su	11-1135p		:30			NM	0	\$0.00
8	WLWT	07/12/16	07/15/16	12-1230p M-F news	12-1230p		:30			NM	3	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$200.00			
9	WLWT	07/12/16	07/15/16	Dr Oz Day	2-3p		:30			NM	3	\$375.00
		Class of Time - Pre-emptible with notice										

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Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 1499206 /		<u>Alt Order #</u> 08297653
<u>Contract Dates</u> 07/12/16 - 07/18/16	<u>Product</u> HILLARY 30S	<u>Estimate #</u> 4927
<u>Advertiser</u> Hillary For America		<u>Original Date / Revision</u> 07/13/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$125.00			
N 10	WLWT	07/12/16	07/15/16	STEVE HARVEY EF	3P-4P		:30			NM	3	\$570.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$190.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WLWT	07/11/16-07/17/16		STEVE HARVEY EF	3P-4P	-TuWThF----	:30		\$190.00	NM		
See MG 10.4												
4	WLWT	07/11/16-07/17/16		STEVE HARVEY EF	3P-4P	----ThF----	:30		\$190.00	NM		
Ⓜ MG for 10.1 07/12												
11	WLWT	07/12/16	07/15/16	ELLEN EF	ELLEN EF		:30			NM	3	\$900.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$300.00			
12	WLWT	07/12/16	07/15/16	5-6a news	5-6a		:30			NM	3	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$200.00			
13	WLWT	07/12/16	07/15/16	5-6p M-F news	5-6p M-F news		:30			NM	2	\$700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$350.00			
14	WLWT	07/12/16	07/15/16	6-630p M-F news	6-630p		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$550.00			
15	WLWT	07/12/16	07/15/16	6-7a news	6-7a		:30			NM	3	\$900.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$300.00			
16	WLWT	07/12/16	07/15/16	7-730p	7-730p		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$400.00			
17	WLWT	07/12/16	07/15/16	NBC Today Show	7-9a		:30			NM	3	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$400.00			
18	WLWT	07/12/16	07/15/16	730-8p	730-8p		:30			NM	2	\$700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				2	\$350.00			
19	WLWT	07/12/16	07/15/16	NBC Today Show II	9-10a		:30			NM	3	\$900.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTF--				3	\$300.00			
N 20	WLWT	07/15/16	07/15/16	Olympic Trials	Olympic Trials		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
1499206 /	08297653

Contract Dates	Product	Estimate #
07/12/16 - 07/18/16	HILLARY 30S	4927

Advertiser	Original Date / Revision
Hillary For America	07/13/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1--				1	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	Olympic Trials	Olympic Trials	-----F----	:30		\$1,200.00	NM		
Credited												
N 21	WLWT	07/15/16	07/15/16	Olympic Trials	Olympic Trials		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1--				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	Olympic Trials	Olympic Trials	-----F----	:30		\$1,600.00	NM		
Credited												
D 22	WLWT	07/18/16	07/18/16	Mon NBC Prime Other	Prime Other		:30			NM	0	\$0.00
23	WLWT	07/16/16	07/16/16	Sa 10-11a News	Sa 10-11a		:30			NM	1	\$285.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1-				1	\$285.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	Sa 10-11a News	Sa 10-11a	-----Sa--	:30		\$285.00	NM		
See MG 23.2												
	2	WLWT	07/11/16-07/17/16	6-7a news	6-7a	----W-----	:30		\$285.00	NM		
Ⓜ MG for 23.1 07/16												
24	WLWT	07/16/16	07/16/16	Access Hollywood Weekend 1-2a			:30			NM	1	\$65.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1-				1	\$65.00			
25	WLWT	07/16/16	07/16/16	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1-				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	Sa/su7-8a news	Sa/su7-8a	-----Sa--	:30		\$325.00	NM		
See MG 25.2												
	2	WLWT	07/14/16-07/14/16	6-7a news	6-7a	----Th-----	:30		\$325.00	NM		
Ⓜ MG for 25.1 07/16												
26	WLWT	07/16/16	07/16/16	NBC Saturday Today	Sa8-10a		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1-				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	NBC Saturday Today	Sa8-10a	-----Sa--	:30		\$350.00	NM		
See MG 26.2												
	2	WLWT	07/11/16-07/17/16	NBC Today Show	7-9a	-----F----	:30		\$350.00	NM		
Ⓜ MG for 26.1 07/16												
27	WLWT	07/17/16	07/17/16	SUNDAY EARLY NEWS	SUN EARLY NEW.		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1				1	\$400.00			
28	WLWT	07/17/16	07/17/16	NBC Sunday Today	Su8-9a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1499206 /	08297653

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	HILLARY 30S	4927

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hillary For America	07/13/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----1				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	NBC Sunday Today	Su8-9a	-----Su	:30		\$500.00	NM		
	See MG 28.2											
	2	WLWT	07/18/16-07/18/16	NBC Today Show	7-9a	M-----	:30		\$500.00	NM		
	Ⓜ MG for 28.1 07/17											
29	WLWT	07/14/16	07/14/16	Th10-11p	Th10-11p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	---1---				1	\$1,000.00			
30	WLWT	07/14/16	07/14/16	Th8-9p	Th8-9p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	---1---				1	\$1,000.00			
31	WLWT	07/14/16	07/14/16	Th9-10p	Th9-10p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	---1---				1	\$1,200.00			
32	WLWT	07/12/16	07/17/16	11-1135p M-Su	11-1135p		:30			NM	3	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-TWTFSS				3	\$600.00			
D 33	WLWT	07/12/16	07/12/16	T10-11p	T10-11p		:30			NM	0	\$0.00
34	WLWT	07/12/16	07/12/16	Tue NBC AGT	758p-11p		:30			NM	1	\$2,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$2,500.00			
35	WLWT	07/13/16	07/13/16	Wed NBC Prime Other	Prime Other		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	--1----				1	\$1,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	07/11/16-07/17/16	Wed NBC Prime Other	Prime Other	---W-----	:30		\$1,800.00	NM		
	See MG 35.2											
	2	WLWT	07/11/16-07/17/16	Wed NBC AGT	758p-11p	---W-----	:30		\$1,800.00	NM		
	Ⓜ MG for 35.1 07/13											
36	WLWT	07/18/16	07/18/16	REAL, THE	11A-12P		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	1-----				1	\$100.00			
37	WLWT	07/18/16	07/18/16	1230-1p	1230-1p		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	1-----				1	\$125.00			
38	WLWT	07/18/16	07/18/16	NBC LATE NIGHT	1237-136a		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	1-----				1	\$100.00			

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1499206 /	08297653

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	HILLARY 30S	4927

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hillary For America	07/13/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
39	WLWT	07/18/16	07/18/16	12-1230p M-F news	12-1230p		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	1-----				1	\$200.00			
40	WLWT	07/18/16	07/18/16	Mon NBC Prime Other	Prime Other		:30			NM	1	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	M-----				1	\$1,400.00			
41	WLWT	07/12/16	07/12/16	T10-11p	T10-11p		:30			NM	1	\$1,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$1,600.00			
N 42	WLWT	07/12/16	07/15/16	FRI NBC AGT	758P-11P		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----F--				1	\$1,000.00			
N 43	WLWT	07/12/16	07/15/16	F10-11p	F10-11p		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	-----F--				1	\$1,800.00			
N 44	WLWT	07/12/16	07/15/16	1230-1p	1230-1p		:30			NM	1	\$125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/11/16	07/17/16	---TF--				1	\$125.00			
Totals											70	\$29,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	70	\$29,650.00	(\$4,447.50)	\$25,202.50
Totals	70	\$29,650.00	(\$4,447.50)	\$25,202.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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